

**Proven Performance of DCM Plant based Feed
in Retail Peat-Free Compost****Helping every home gardener succeed - even in challenging peat-free mixes**

As more home gardeners switch to peat-free compost, many are experiencing slower growth, pale foliage, and inconsistent results. To show how easy it can be to get great performance from a retail peat-free mix, we ran a simple trial using hanging baskets - the kind any gardener might plant on their patio.

Results and Overview

Baskets were assembled exactly as a consumer would at home. We added **200g of DCM Plant based Feed into a 40 litre bag of compost**.

This compost was used to when we planted up the baskets. The plants established quickly, maintained vibrant colour, and produced steady, reliable growth as they matured - all without the need for complicated feeding routines. The slow-release action of DCM supported the plants throughout, helping them thrive in a retail peat-free mix that can otherwise be challenging for beginners and experienced gardeners alike.

The final baskets were full, balanced, and visually impressive, clearly showing that a small amount of DCM at planting can set home gardeners up for success.



1st May



Mid July

Why This Matters for Retailers

This trial proves that retail peat-free compost + DCM = better outcomes for customers. When gardeners see reliable success using peat-free mixes, they're more confident in their purchases - and more likely to return.

Key Takeaway

DCM takes the uncertainty out of peat-free gardening. With just a small amount at planting, home gardeners can enjoy fuller baskets, richer colour, and reliable results - even in challenging peat-free composts.