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Augment in strawberries
Early Trial Results

OVERVIEW

We've been working with a commercial strawberry grower to trial Augment as a fertigation additive in everbearer strawberries (*Fragaria* × *ananassa*). After one summer of use, the treated crop produced **8.5% more Class A fruit** than the untreated crop, while waste stayed at the same level.

These are early results from a single 12-week trial. The grower plans a full-season trial with additional trial blocks in 2027, and we'll share those results when we have them.

+8.5%
more Class A fruit from the treated block

+8,650kg
extra marketable fruit, with no increase in waste

1. THE TRIAL

Crop	Everbearer strawberries, variety Aurora Karima, grown in coir bags
Trial area	1.5ha in total, split into a 0.75ha treated block and a 0.75ha untreated block
Plants	85,000 per block
Trial period	16 May to 6 August 2026 (12 weeks)
Application	Augment applied continuously through the fertigation system. The grower diluted 10 litres of Augment in 1,000 litres of water and dosed the solution at 0.5–1%.
Total Augment used	50 litres over the trial period

2. THE RESULTS

	Untreated	Treated	Difference
Class A fruit	101,350kg	110,000kg	**+8,650kg (+8.5%)**
Class A yield per plant	1.19kg	1.29kg	+0.10kg
Waste fruit	24,500kg	24,300kg	−200kg

The treated block produced an extra 8,650kg of marketable fruit from the same number of plants, with no increase in waste.

WHAT THAT COULD BE WORTH

UK growers report supermarket returns of between £4.50 and £6.50/kg for strawberries. At those prices, the extra Class A fruit from the 0.75ha treated block would be worth between **£38,900 and £56,200**. Actual returns will depend on each grower's market and contract.

3. WHAT THE GROWER SAID

The grower was pleased to see positive results but said three months of use isn't long enough for a definitive verdict. We agree. This was one site and one partial season, with no replicated trial blocks. That's why they're running a full-season trial next year, and why we're sharing these as early results rather than firm conclusions.

WANT TO KNOW MORE?

If you're growing strawberries and would like to talk through how Augment could fit your fertigation programme, give our technical team a call on **01903 256856** or email **technical@fargro.co.uk**.

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